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designkinginc.com

KARIKING

GRAPHIC DESIGNER

PROFESSIONAL EXPERIENCE

2006-PRESENT

designking | PRESIDENT & ART DIRECTOR

- ∞ Create and design print ad material for clients - everything from logos to magazine ads and layouts, to billboards and business cards.
- ∞ Work with 2 local magazines - doing their page layout for print and web
- ∞ Develop branding campaigns
- ∞ Invent headlines and taglines
- ∞ Maintain ongoing relationships with clients

2004-2014

VALLEY PUBLISHING | DESIGN DIRECTOR | PHOENIX, AZ

- ∞ Created magazine ads for clients in this monthly 80-page publication, AZ-LIFESTYLE
- ∞ Communicated directly with clients and sales team
- ∞ Produced and designed feature story layouts
- ∞ Designed materials used by sales team to promote the magazine

2001-2004

THIS WEEK AT THE LANDINGS MAGAZINE | PRODUCTION DIRECTOR

- ∞ Managed entire creative direction and design for a weekly 100-page magazine
- ∞ Designed all advertisements for active clients
- ∞ Edited and typed any and all text for editorial content
- ∞ Handled all the classified ads
- ∞ Answered phones and interacted with customers

2000-2001

WTVO, ABC 17 | MORNING PRODUCER | ROCKFORD, IL

- ∞ Produced live 2-hour morning show 5 days/week
- ∞ Wrote all overnight news and breaking news
- ∞ Managed anchors, directors, and floor crew
- ∞ Organized and timed out live show to the exact second
- ∞ Oversaw overnight camera crew and assigned stories accordingly

EDUCATION

1996-2000

NORTHERN ILLINOIS UNIVERSITY

BROADCAST JOURNALISM MAJOR
COMMUNICATIONS MINOR

SOFTWARE

INDESIGN | PHOTOSHOP | ILLUSTRATOR | BRIDGE | WORD